



SAVE THE DATE

SHAFFER ELEMENTARY SPRING SILENT AUCTION

Saturday, April 22nd -- 2pm - 6pm

Behind the Scenes Tap House | 10488 W. Centennial Rd., Suite 600 | Littleton, CO 80127

Hello Shaffer Families,

We are starting to plan our Spring Silent Auction. Our goal this year is to raise \$20,000 through sponsorships and auction items to provide the final (10) Mimio Boards for our classrooms.

Last year we were asked many times, "how can I help", or "how can I contribute?" Below are several opportunities for parents and families.

JOIN US!

- This is a family-friendly event. We have rented out the entire facility from 2-6 pm.

DONATIONS

- We are collecting donations now from our neighbors, friends and businesses who support Shaffer Elementary (feel free to share our sponsorship packet). If you would like to donate items or you know of a business we should reach out to, please let us know right away. You can email Katie Skinner with donation items and suggestions at fundraising@shafferpta.org.

VOLUNTEER

- We have several opportunities for volunteers. A Signup Genius has been set up for the following committees: Collecting/Requesting Donations, Creating Art Projects, Event Organization

General questions can be directed to fundraising@shafferpta.org.

Your time, energy and donations are GREATLY APPRECIATED! This event is a success because of the generous Shaffer community. Thank you!

Gratefully,
Your Shaffer Elementary School PTA

"I LOVE MY MIMIO BOARD AND SO DO MY STUDENTS! INSTANTLY, WE NOTICED A DIFFERENCE IN CLARITY WHEN DISPLAYING BOTH MY SCREEN AND THE DOCUMENT CAMERA. THE IMAGES ARE MUCH MORE ENGAGING AND IT IS EASY TO USE AND NAVIGATE." -
- LINDSEY WALL, 3RD GRADE TEACHER, SHAFFER ELEMENTARY SCHOOL

"USING OUR MIMIO BOARD IN CLASS INCREASES STUDENT LEARNING. THIS AMAZING RESOURCE ALLOWS US TO SWITCH BETWEEN LEARNING TOOLS AND ALLOWS STUDENTS TO CLEARLY SEE THE SCREEN AND HEAR ANY MULTI-MEDIA PRESENTATIONS WE USE. THE CLARITY ALLOWS STUDENTS TO PAY ATTENTION TO OUR LESSONS MORE EASILY. THERE ARE SO MANY ADVANTAGES AND USES THROUGHOUT THE DAY -- IT IS A MUST HAVE IN CLASSROOMS AT SHAFFER!" -- CHRISTINA BURKE, 2ND GRADE TEACHER, SHAFFER ELEMENTARY SCHOOL

☎ (303) 982-3901

✉ president@shafferpta.org

📍 17961 Sangre De Cristo Rd. | Littleton, CO 80127

🌐 www.shafferpta.org



Shaffer Elementary
7961 S. Sangre De Cristo Rd.
Littleton, CO 80127

Dear Community Business Owner/Manager,

Shaffer Elementary is proudly supported by our PTA. This group of dedicated parents and teachers helps the school raise funds necessary to support our students. Each year, the PTA reaches out to a limited number of local businesses to be part of a key group of local sponsors that have exclusive rights to promote their business in school emails and communications.

Sponsors help our school by funding operating costs that are not typically covered by school districts. **This is why we need YOU!**

Shaffer Elementary PTA raises money for:

- School-wide technology upgrades
- Paraprofessional support for academic interventions
- Leader in Me program implementation
- Additional teacher, classroom and community support

We are hosting an event, the Spring Silent Auction, on Saturday, April 22nd in order to raise critical funds to support our spring fundraising goal of \$20,000. By reaching our goal, we will be able to fund (10) Mimio Boards for the remaining classrooms in our school that don't yet have them. This is a major technology upgrade that will benefit these classrooms for years to come. I think you would be an ideal sponsor to partner with us and make a real difference!

By becoming a sponsor, you will be able to:

- Raise your company's profile
- Reach our 475+ Shaffer families
- Demonstrate your impact in our community
- Network with other businesses

But most importantly, you will make a huge impact in the lives of the Shaffer students, teachers and staff.

Will you partner with us in sponsoring the Shaffer Spring Silent Auction today? I've attached a flyer with more information for you to review.

Thank you and I look forward to hearing from you soon!

Gratefully,

Kelley Land
PRESIDENT - SHAFER PTA

SHAFFER SILENT AUCTION SPONSORSHIP LEVELS



BENEFIT	BRONZE \$100	SILVER \$250	GOLD \$500	PLATINUM \$1,000	DIAMOND \$2,000
Basic listing (logo, business name & phone) in business partnership directory on PTA school website					
Upgraded listing (with link to business website) in business partnership directory on Shaffer's website					
Logo on all flyers for Spring Silent Auction (475+ families)					
Boosted Facebook thank-you post on SEPTA Facebook page (1,500+ impressions)					
Logo on 32 Auction site with link to business website					
Booth at Spring Silent Auction (all booth materials provided by sponsor)					
Logo featured on big screen at Behind the Scenes Taphouse before and after movie during Spring Silent Auction					
Logo featured on Shaffer Elementary's electronic marquee for 2 weeks					
Diamond level sponsorship recognition flyer after event: large logo, full color, distributed in Friday folders and emailed to PTA members (475+ families)					

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YES! I WANT TO SPONSOR TODAY



Thank you for sponsoring! Your partnership allows us the potential of reaching our Spring 2023 goal of raising \$20,000 to provide (10) Mimio Boards for our classrooms.

**Shaffer Elementary PTA is a registered 501(c) (3) non-profit organization.
Tax -Exempt ID: 84-1055485**

CONTACT:


Business: _____
(Exactly as you would like it to appear)
Name: _____
Address: _____

Email: _____
☐ Sign me up to receive important email updates
Phone: _____

SELECT A LEVEL:

☐

DIAMOND
\$2,000

☐

PLATINUM
\$1,000

☐

GOLD
\$500

☐

SILVER
\$250

☐

BRONZE
\$100

WAYS TO GIVE:

- ☐ I've enclosed a check # _____
☐ I donated online at [shafferpta.org.memberhub.com](https://shafferpta.org/memberhub.com)
☐ Provided credit card details
☐ Donated an auction item: _____ \$ _____
Item Value

Sponsorship Amount: \$ _____

Credit Card #: _____


Zipcode: _____


Exp: _____ CVC: _____


Signature: _____


Mail Checks to:

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